

PRESS RELEASE

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Job Portal “*yourfirm.de*” to Give Awards to Successful Companies

HEDRICH was honored “Top Medium-Sized Employer 2019” by “*yourfirm.de*”, the leading online job portal for medium-sized companies in German-speaking countries.

The purpose of the award is to highlight the benefits of medium-sized employers for those in search for jobs and help them find interesting employers in the medium-sized company range.

This award is special because it is not based on surveys that often only attract little attention and participation and thus cannot be used as an absolute reliable source for collecting real data. Instead, the basis for evaluation is the clicks and reads of the users on www.yourfirm.de with more than 60,000 job ads within one year.

Criteria for evaluation are:

- The average number of users that are interested in a company per job ad and company profile
- The percentage of users that actually reads the releases, this means stays on the page for an appropriate length of time
- As well as the proportion of readers that become active and e.g. click on “Apply for job now” or the website link of the company.

Based on these three categories a “reputation index” is formed for each employer. The 1,000 best evaluated companies are honored by the label “Top Medium-Sized Employer 2019”.

The HEDRICH GmbH thanks all applicants and those interested and is proud to have been honored by this award.



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Abdruck honorarfrei. Wir freuen uns über einen Beleg.

HEDRICH Group

The HEDRICH Group is global leader in vacuum engineering and has specialized in the development, design and construction, assembly and testing of customized solutions. Offering systems for the electrical and automotive industry as well as in the range of wind energy, pharmaceuticals and medicine, the HEDRICH Group provides customized and innovative technical products as well as services throughout the entire chain of products. Specialized in processing insulating media under vacuum for optimizing dielectric properties in the range of silicone, cast resin and oil/paper insulation systems, the company has been active in more than 30 countries, employing more than 230 people.

Manufacturer's information:

HEDRICH GROUP
Greifenthaler Strasse 28
35630 Ehringshausen-Katzenfurt
Tel.: +49 6449 929-0
Fax: +49 6449 929-149
hedrich@hedrich.com
www.hedrich.com

P/R contact:

HEDRICH GROUP
Sascha Kandler
Greifenthaler Strasse 28
35630 Ehringshausen-Katzenfurt
Tel.: +49 6449 929-128
Fax: +49 6449 929-149
kandler@hedrich.com
www.hedrich.com